

A TINY

FLORIST

the
COMPLETE
WEDDING
GUIDE



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flowers by A Tiny Florist*



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our story



Hey! I'm Lauren. It's so nice to meet you.

I grew up in Hyams Beach on the beautiful South Coast of NSW. Living with a national park on our doorstep, nature has always played a part in my life. I've been creative ever since I can remember - drawing, painting, graphics, collaging - and then, upon turning 18, I discovered floristry as a new and beautiful art form.

A local florist who I admired took a chance on me and let me work on a couple of weddings with her, and since then I have continued to grow in my knowledge and experience. As I built up a portfolio of my own, a tiny florist as you know it was born, and - despite covid, a move to Byron Bay and getting married myself - honestly it hasn't stopped since!

My floristry style is minimal - untamed yet sophisticated. I find myself drawn to delicate, subtle beauty, and can always appreciate the tiny details of an art piece or floral arrangement.

Personally the clean, relaxed beauty of a minimal bouquet with a dash of something wild is my favourite. When a bride contacts me I love the challenge of being able to take my aesthetic and apply it to their design brief and vision.

Thank you so much for considering me to be part of your special day. I'm looking forward to chatting with you!

x

W

hat makes us DIFFERENT?

There are many things that we value and practice as a team at a tiny florist. For starters we have;

— *the freshest flowers.*

Our flowers are always fresh and, where possible, sourced locally from flower farms or from trusted growers at the Sydney, Brisbane or Gold Coast Flower Markets.

— *a holistic approach.*

We only take on a limited number of orders + events so we can focus on doing them really, really well. We love our niche of small weddings + elopements, and we are confident we can execute your beautiful vision whilst still delivering the style and quality you would expect of a larger event florist.

— *an alternative style.*

We take every opportunity to use new + eco conscious floristry techniques when creating our artful arrangements. For our studio, this means green composting, recyclable packaging, minimal to no floral foam + knowing where our flowers are sourced from.



TINY TIP

this was our own wedding, shot by the talented Amanda + Tyrone from Other Wedding Stories.

I decided to go with an en masse bouquet of chamomile, my favourite flower, for my bridal bouquet.

En masse floral arrangements can have a stunning visual impact, particularly for your wedding photography. When inquiring about our services, please let us know if you're interested in viewing some en masse floral arrangement examples.



planning tip
before you enquire, start
gathering 5 - 10 inspo photos
for the kind of flowers you'd
want. this helps us quote
more accurately!



our floristry STYLE



unsure of what you're looking for? search for a tiny florist on
pinterest to see our collections of inspiration and saved pins



When deciding how many flowers you'd like at your wedding, there are FOUR main components to consider :

—*bridal party flowers.*

Bridal party flowers include the bride's bouquet, bridesmaids' bouquets, corsages and boutonnieres. They add a touch of elegance and cohesiveness to the wedding party attire. These set the tone for your overall aesthetic and also serve as cherished keepsakes for the bridal party!



—*ceremony flowers.*

These flowers play a significant role in setting the ambiance and creating a romantic atmosphere during your vow exchange. From breathtaking floral arches, arbours, aisle arrangements and altar adornments, ceremony flowers create a visually stunning backdrop that enhance any venue or setting you may choose for your ceremony.

—*reception flowers.*

Reception flowers, such as centerpieces, table arrangements, and decorative floral installations, transform your venue into a captivating and inviting space for celebration! They bring color, texture, and fragrance to your surroundings. Reception flowers contribute to the visual impact of the event, enhancing the beauty in photographs that will be captured for years to come.

—*post-event floral options.*

After the event, there are several options for repurposing or preserving your wedding flowers. They can be shared with guests as thoughtful favors or gifts, donated to local hospitals or nursing homes to bring joy to others, or repurposed into dried flower arrangements or pressed keepsakes. Our team can also pack down all the arrangements so it's one less thing for you to think about.

FLORAL GUIDE

BRIDAL

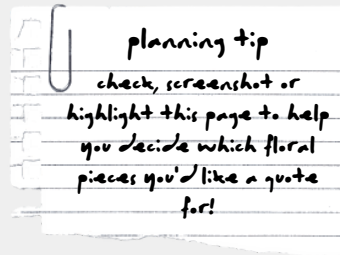
- bridal bouquet
- bridesmaid bouquets
- boutonnieres
- corsages
- flower crowns
- hair flowers
- flower girl petals

RECEPTION

- table arrangements
- bud vases
- cake flowers
- cocktail flowers
- signage florals
- photo wall
- bar flowers
- ceiling installations
- wedding favours
- sprigs on napkins
- table runners
- grazing board flowers
- bathroom arrangements

CEREMONY

- arbour
- altar / plinths
- ground half moon
- aisle arrangements
- petal toss
- signing table
- signage florals
- ceiling installations
- pet accessories





Do you charge a hire fee? *It depends. Vessels used for our table arrangements are supplied free of charge (excluding bud vases) and must be returned to us in the same condition they were received. We do charge a hire fee for larger items such as arbours and pots.*

Do you offer styling? *We do not offer a full styling service or item inventory, however by prior request we can set up and style your own pre-organised pieces (such as candles, napkins, signs etc) for an extra hourly fee to cover staff time on the day. Mention it to us at time of booking!*

Do you travel for weddings? *Yes we would love to! Though we are based on the Gold Coast, let us know your destination and we can quote for a travel fee.*

Do you have a minimum spend? *No, we don't. We put the same amount of love + care into all of our weddings no matter the size, and we like being accessible and flexible where we can to all budgets.*

Why do florist's quotes vary so much? *There's so many variables that factor into our quoting and no two florists are in the same circumstances. for*

example, as I work from a home studio with low overhead costs, my quotes would differ to a florist who has a physical store, rent and staff to look after. There are pros and cons to both, as though I have a low studio cost I may have to spend more time and fuel in getting to different flower farms or markets myself instead of the convenience of large orders going directly to a store! If you pick a florist whose style you love and is transparent about their process and expectations, then you really can't go wrong.

planning tip

*there are no dumb questions!
if you're unsure of anything
or would like to clarify a
point please don't hesitate
to ask.*

real wedding :

ISAAC + GEORGIA

"can not thank you enough for yesterday. The whole ceremony and reception looked absolutely incredible. I know it was a massive effort to get down and pick up all of flowers etc, I really appreciate it. Mine and the girls bouquets were incredible. It was better than what I imagined ❤️ thank you thank you xxx"



real wedding :

RACHEL + ANDY

“THANK YOU so much for everything last weekend. It was all incredible and we had so many compliments on the flowers. When we get some photos back I'll also share them with you. All the best with everything + thank you again xxxx” - Rachel, bride

“The flowers were absolutely beautiful and exactly what my daughter wanted. You did a wonderful job! Thank you, we were thrilled.” - Sarah, Mother of the Bride

real wedding :

SAMANTHA + ANDREW

“Lauren created the most STUNNING arrangements for my wedding, nothing was too much trouble and she went above and beyond to make our wedding truly special. The flowers were absolutely perfect and exactly what I wanted, she is so talented and incredibly lovely!” - Samantha, Bride

“I just wanted to let you know how beautiful the flowers were on S + A's special day. Everyone I spoke to on the day commented on how beautiful all the flower arrangements were. All your work and craftsmanship was certainly appreciated” - Patina, Mother of the Bride

to see more real weddings + past work, head to www.atinyflorist/portfolio

real wedding :

PHOEBE + TODD



“I just wanted to say how much I absolutely loved the flowers for our wedding day! They were perfect and exactly what I had imagined! I loved that every piece was unique but went together so well! I brought so many home and have pressed them hoping to put them in a frame sometime soon. I was so happy, thank you!” -

Phoebe, Bride





servicing the
GOLD COAST
and surrounding
areas, our team can
quote for events
from BYRON BAY
to BURLEIGH
HEADS.

*travel is charged at \$1/km both ways from our studio,
which is located in Tweed Heads.*

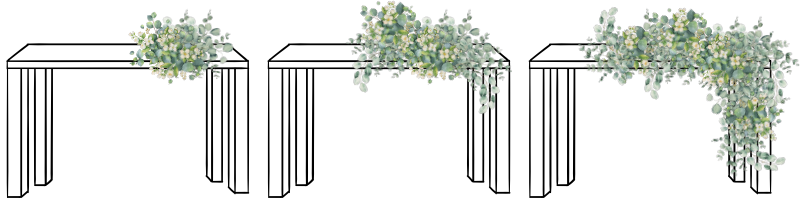
planning tip

if you're getting ready at a
different location than the
ceremony, make sure you
mention it. extra delivery
fees may apply!

INVESTMENT GUIDE

bridal bouquet	220 +
boutonniere	24
bridesmaids bouquet	180 +
flower crown	80
half arbour	1000 +
full arbour	2000 +
ceiling install	1000 +
table arrangements	200 +
vases + single stems	60
petal toss	74
signing table / signage arrangements	200 +
bar arrangements	250 +
other custom flowers	POA





small
200 - 500

medium
500 - 800

large
800 - 1000+



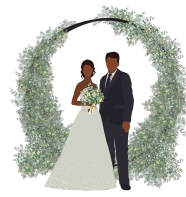
small
200 - 500



medium
500 - 1000



large
1000 - 4000



extra large
4000 +



small



medium



large



extra large

discuss your brief

your message is replied to! we talk colour, style, theme + what's in season. we want to completely understand your inspiration or feeling you want for the day.

deposit and book

a final bridal quote + a bridal contract is sent. a 30% deposit is paid, your date is locked in + your wedding florals are confirmed! Pay the final amount 2 weeks before your wedding date + leave the rest to us on the day.

submit an enquiry

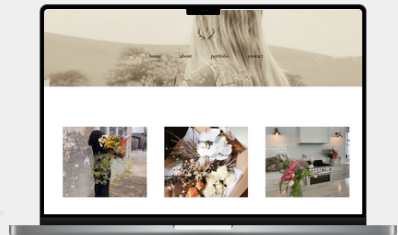
complete + submit the wedding enquiry form on our website including as many details as you have. alternatively, you're welcome to message us on instagram or directly through email!

receive a quote

a bridal quote + proposal is sent to your inbox with specific pricing. this can still be amended until you're super happy + confident in the plans for your flowers.

*to find the wedding enquiry form,
head to www.atinyflorist/contact*

*to see some of our past work and
kind words from brides, head to
www.atinyflorist/portfolio*





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Rose + Lachie

Somethings Wild

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Dusty in Love Weddings

Amanda + Tyrone Stevens

Other Wedding Stories

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Bridal Campaign S/S 22

Lucy Blake

Lucie Blake Photography



